

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 USA

BII	INVOICE	
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Advertiser	POL/Charlie Crist for Congress
Product	TV
Estimate Number	5524

Invoice #	947734-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	947734
Alt Order #	25320683
Deal #	
Order Flight	09/30/16 - 10/03/16

Bill	ing Calendar	Broadcast
Bill	ing Type	Cash
Spe	ecial Handling	

Agency Code	9912856
Advertiser Code	326
Product 1/2	346

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line		Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Today Show	657-9a								
					to 10/02/16	2x	F				
	WFLA			F	09/30/16	:30	6:59 AM	СС16101Н	\$475.00		2
	WFLA			F	09/30/16	:30	8:57 AM	сс16102н	\$475.00		1
2	WFLA	Local Sa 7a News	7-8a								
					to 10/02/16	1x	S-				
	WFLA			Sa	10/01/16	:30	7:10 AM	СС16101Н	\$40.00		1
3	WFLA	WFLA 7a News Su	Su 7-8a								
					to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	8:00 AM	сс16102н	\$45.00		1
4	WFLA	Local Su 9a News	9-10a								
					to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	9:15 AM	СС16101н	\$130.00		1
5	WFLA	Today Show 2	9-10a								
				09/30/16	to 10/06/16	4x	MF				
	WFLA			F	09/30/16	:30	9:27 AM	СС16101н	\$1,325.00		4
	WFLA			F	09/30/16	:30	9:59 AM	сс16102н	\$1,325.00		1
	WFLA			M	10/03/16	:30	9:26 AM	СС16101Н	\$1,325.00		3 2
•	WFLA		10.11	M	10/03/16	:30	9:58 AM	СС16102Н	\$1,325.00		2
6	WFLA	M-F 10-11a	10-11a	00/00/40		_	_				
	\A/EL A				to 10/02/16	2x	F	1.01.01	ФЕО ОО		
	WFLA WFLA			F F	09/30/16 09/30/16	:30 :30	10:13 AM 10:44 AM	СС16101н СС16102н	\$50.00 \$50.00		2
-		Lacal Nama @ 44a	Local Name @ 44a	Г	09/30/16	.30	10.44 AW	CC16102H	φ30.00		ļ
7	WFLA	Local News @ 11a	Local News @ 11a	00/00/40	10/00/10	•	_				
	\A/EL A			09/26/16	to 10/02/16	2x	F	2016101	ФГО ОО		
	WFLA WFLA			F	09/30/16 09/30/16	:30 :30	11:11 AM 11:52 AM	СС16101н СС16102н	\$50.00 \$50.00		2
	WFLA	Today Chay 2	10 1050m	'	03/30/10	.50	11.52 AIVI	CCTOTOZH	φ30.00		2
8	WFLA	Today Show 3	12-1258p	00/20/40	to 10/06/10	414	м г				
				09/30/16	to 10/06/16	4x	MF				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WFLA	Today Show 3	12-1258p							<u> </u>	
	WFLA			F	09/30/16	:30	12:27 PM	СС16101н	\$450.00		1
	WFLA			F	09/30/16	:30	12:55 PM	СС16102Н	\$450.00		4
	WFLA			M	10/03/16	:30	12:29 PM	СС16101Н	\$450.00		3
	WFLA			M	10/03/16	:30	12:55 PM	сс16102н	\$450.00		2
9	WFLA	Days of Our Lives	1258-4p								
				09/26/16 to	0 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	1:58 PM	СС16101н	\$125.00		1
10	WFLA	M-F 2-3p	2-3p								
				09/26/16 to	0 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	2:36 PM	сс16102н	\$70.00		1
11	WFLA	M-F 3-4p	3-4p								
		·	•	09/26/16 to	0 10/02/16	2x	F				
	WFLA			F	09/30/16	:30	2:58 PM	сс16101н	\$185.00		1
	WFLA			F	09/30/16	:30	3:34 PM	СС16102Н	\$185.00		2
12	WFLA	M-F 4-5p	4-5p								
		·	•	09/30/16 to	0 10/06/16	1x	MF				
	WFLA			F	09/30/16	:30	4:27 PM	сс16101н	\$75.00		1
13	WFLA	M-F 5-530p	5-530p								
			₋	09/26/16 to	0 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	5:29 PM	сс16102н	\$325.00		1
14	WFLA	Su 6p News	6-630p						*		
• •	, .	ou op none	О ССССР	09/26/16 to	10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	6:17 PM	сс16102н	\$850.00		1
15	WFLA	M-F 730-8p	730-8p	Cu	10,02,10	.00	3.17 T W	CCIOIOZII	φοσο.σο		•
13	WILA	W 130-ορ	130-op	09/26/16 to	10/02/16	1x	F				
	WFLA			F	09/30/16	:30	7:48 PM	сс16101н	\$250.00		1
16		Dung All Access	Dues All Assess	'	03/30/10	.50	7.40 F IVI	CCIDIOIH	φ230.00		į
16	WFLA	Bucs All Access	Bucs All Access	00/00/404	10/00/10		-				
				09/26/16 to	0 10/02/16	1x	S-				

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Ad	vertiser Ref	

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16	WFLA	Bucs All Access	Bucs All Access		_						
	WFLA			Sa	10/01/16	:30	7:59 PM	сс16102н	\$275.00		1
17	WFLA	Late News M-Su	M-Su								
				09/26/16 to	0 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	11:31 PM	сс16102н	\$685.00		1
18	WFLA	Late News M-Su	M-Su								
				09/26/16 to	0 10/02/16	1x	S-				
	WFLA			Sa	10/01/16	:30	11:27 PM	СС16101н	\$685.00		1
19	WFLA	Last Call	M-F 137-205a								
				09/30/16 to	0 10/06/16	1x	MF				
	WFLA			М	10/03/16	:30	1:53 AM	СС16101н	\$220.00		1
20	WFLA	SNL	Sa 1130p-1a								
			•	09/26/16 to	0 10/02/16	2x	S-				
	WFLA			Sa	10/01/16	:30	12:43 AM	сс16102н	\$515.00		2
	WFLA			Sa	10/01/16	:30	1:02 AM	СС16101Н	\$515.00		1
21	WFLA	Today Show	657-9a								
				10/03/16 to	0 10/09/16	2x	M				
	WFLA			М	10/03/16	:30	7:29 AM	СС16101н	\$450.00		1
	WFLA			M	10/03/16	:30	8:51 AM	сс16102н	\$450.00		2
22	WFLA	M-F 4-5p	4-5p								
				10/03/16 to	10/09/16	2x	M				
	WFLA			М	10/03/16	:30	4:16 PM	СС16101н	\$75.00		1
	WFLA			M	10/03/16	:30	4:41 PM	сс16102н	\$75.00		2
		<u>Air</u>	ed Spots	35							

Gross Total \$14,475.00



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Advertiser Ref	

Agency Commission

\$2,171.25

Net Amount Due \$12,303.75 Payment Terms 30 Days